

DRIVER TRAINING SERIES



IS BIG BROTHER WATCHING?





AGENDA

Purpose: Understanding how GPS tracking and dashcam data are used

Goal: To increase driver confidence that systems are in place to help them, not hurt them

OVERVIEW

- Managers do not want to make drivers feel untrustworthy but at the same time there is a need for metrics and accountability.
- Technology like GPS tracking and dashcams helps everyone, including Maintenance, become better at their jobs.
- Savings realized can translate to better 401 (k) plans, bonus programs, fewer customer call-backs, less paperwork for timecards, and more.



FACTS & FIGURES

- What began as a constellation of satellites designed for military navigation has evolved into an indispensable global utility that affects virtually every facet of modern life.
- According to NOAA, commercial use of GPS tracking has generated roughly \$1.4 trillion in U.S. economic benefit since the 1980's.
- Modern fleets face modern problems and without GPS tracking and dashcam technology, remaining efficient and competitive would be nearly impossible.





ACCOUNTABILITY

- When first introduced to commercial fleets, accountability was the low hanging fruit.
- GPS tracking data was able to confirm drivers went where they were expected to go, taking a sensible route, and did not waste fuel.
- Managers soon realized they were able to easily see who was closest for more efficient dispatching, and spot potential long stops to check if a field service tech needed help, tools, materials, or other assistance.
- Employees that had long been unsupervised, could now be supervised. Drivers pushed back, but soon realized they benefitted as well.



HOW GPS & DASHCAM TECH HELPS DRIVERS

- Proof of service – The GPS data shows when you arrived, how long you stayed, and when you left. The customer can't claim you were late if you were not.
- Liability claims – Ever have a customer say you backed into something and damaged it? If the GPS data shows you were not near it, problem solved.
- In the event of a collision, false claims by another driver can be easily countered.
- Current GPS tracking systems include telematics to alert management or your maintenance team to mechanical and safety issues to get them addressed faster.
- Tracking your safe driving can alert you to areas you can improve your driving habits, keeping you safer.



WHERE IS THE RETURN ON INVESTMENT FOUND?

- Dashcams and GPS tracking system deployment can contribute to lower risk and lower insurance rates.
- Better routing and planning generated from GPS tracking data levels the workload and sets reasonable expectations.
- With fuel savings based on good driving habits (like eliminating unnecessary idling) and better planned routes a lot of wasted money can be recovered. That saved money can be used to replace vehicles, update tools, give bonuses, and a lot more that makes life easier for drivers.

THE CHALLENGE

IT PAYS TO BE A WINNER

- Rules: Share an experience where GPS tracking or dashcam data benefitted you.
- Prize Announcement: Drivers to vote on best share.

[View Training Videos](#)



LINKS TO RELATED BLOG POSTS

[Introducing GPS Tracking to Employees](#)

[Forbes: Business Lessons Learned From
20 Years Of Fleet Evolution](#)





ADDITIONAL RESOURCES

SUGGEST A TRAINING:

MARKETING@FLEETISTICS.COM

REQUEST TRAINING:

TRAINING@FLEETISTICS.COM

**MORE INFORMATION ON DASHCAMS, LONE
WORKER, DVIR, ASSET TRACKING, IOT**

SALES@FLEETISTICS.COM

CONTACT US:

CONTACT@FLEETISTICS.COM 877.467.0326

A row of white utility trucks with orange emergency lights parked on a gravel lot. The trucks are viewed from a front-quarter perspective, receding into the distance. The background shows a dense line of green trees.

USE THIS LINK TO ACCESS YOUR
NEXT TRAINING CLASS AGENDA